

Barnaby Kalan

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To: barnabykalan@rogers.com

Subject: How to protect the most important part of your vision

U.S. Vision News

How to Use Your Eye's "Natural Sunglasses" to Protect the Most Important Part of Your Vision

**This little-known nutrient can help you
halt vision loss and enjoy clear,
healthy eyesight for years to come.**

-- Robert J. Rowen, MD-- Robert J. Rowen, MD

Dear Friend,

If you are having any trouble with your eyesight, then this will be one of the most exciting messages you'll read.

Losing even a little bit of your eyesight is frightening. It can rob you of so much enjoyment in life. Without clear vision, you can't drive, you can't read, you can't enjoy hobbies like cooking and gardening. You can't even recognize the faces of people you love.

So once you start noticing changes in your eyes, you want to do everything

you can to protect them.

One area you really want to protect is your macula. The macula, as you may know, is a tiny spot in the center of your retina that allows you to see fine details. Details like the fine print in a book or the label on a bottle. Your macula is also responsible for your color vision. So it's vitally important for healthy eyesight.

As you might expect, your macula is extremely sensitive to light. But it gets bombarded day after day, year after year, by bright sunlight and harmful UV rays.

These harmful light rays can damage the photoreceptor cells in your macula and even destroy them. Gradually, your eyesight weakens.

This isn't a big problem when you are young, because your macula has a dark, yellowish pigment that protects it against these harmful rays. This pigment acts like a pair of "sunglasses" to filter out harmful UV light rays and bright light.

But as you get older, your macula gets less and less of the nutrients that help create this pigment. So your macula becomes even more vulnerable to damage.

The Most Important Nutrient for Your Macula

Now there's research from Harvard Medical School that shows one particular nutrient can boost the amount of pigment in your macula. It strengthens your natural "sunglasses" and protects your fine detail vision from damage.

What is this vital nutrient? It's called zeaxanthin (pronounced "ze-uh-zan-thin").

Now you may have heard about zeaxanthin before. You may even be taking it. But as you'll soon see, most people aren't getting nearly enough. And that may be the case for you. Even if you're taking a vision formula endorsed by one of the popular newsletter gurus. I'll tell you why in a minute. But first, let me tell you why zeaxanthin is so important.

As I was saying before, zeaxanthin boosts the



pigment in your macula that protects your eyes. But it does a whole lot more than that. Research shows that having a high level of zeaxanthin in your blood may even help slow down or stop many types of vision loss. Even if you have already been diagnosed with damage to your macula.

Zeaxanthin is so important, your eyes concentrate zeaxanthin in the very center of the macula. That's the most critical part of your eye for central vision. Despite that, many vision supplements don't have any zeaxanthin in their formulas!

So how do you get more zeaxanthin in your diet, to support a healthy macula and maintain your fine detail vision?

Well, you could eat lots of foods that contain zeaxanthin and its cousin, lutein. These include tangerines, mandarin oranges, orange peppers, corn and eggs. Along with lots of dark green leafy vegetables... like spinach, kale, collard greens, romaine lettuce and Swiss chard.

But to get a therapeutic dose of zeaxanthin, you would have to eat 5-10 helpings of these fruits and vegetables every day. Most of us can't really do that on a regular basis. So that's why I recommend you take a nutritional supplement made especially for your eyes. One that's packed with zeaxanthin, along with other nutrients to help maintain healthy vision.

Restore the Nutrients Found in Your Eyes

I have looked at a lot of the vision supplements on the market.

Unfortunately, many of them do not contain nearly enough zeaxanthin. Or enough of the other nutrients that can protect your eyes. That's why I worked with folks at Healthy Resolve to formulate *Advanced Vision Formula*.

Advanced Vision Formula contains an optimal

Thousands Flock to This California M.D. to be Healed by his "Medicine of the Future"

Meet the Genius M.D.

If you're looking for a trusted guide through the jungle of claims and cures, so you can find what



really works, here's what you should know about Dr. Robert J. Rowen—the man who's bringing you tomorrow's cures today...

- Received his medical degree from top-ranked University of California at San Francisco

blend of the most important vision-supporting nutrients. These nutrients help improve night vision...relieve tired, itchy eyes... reduce fatigue caused by eyestrain (from reading, sewing, close handwork, or staring at a computer screen). And they promote blood flow to the tiny capillaries in your eyes.

[I want to start improving my vision with *Advanced Vision Formula* today!](#)

Let's start with **Zeaxanthin**. It plays a critical role in preserving your macula. It protects your fine detail and color vision. It also protects the cortex of your lens from free radical damage and strengthens your cell membranes.

That's why *Advanced Vision Formula* gives you an impressive 3 mg of zeaxanthin in every dose. That's 50% more zeaxanthin than the other leading vision supplement. (In fact, many vision formulas contain none at all!)

But zeaxanthin isn't the only nutrient you need to maintain healthy vision.

Advanced Vision Formula also includes **Lutein**. Lutein boosts your macular pigment, too, and helps protect your macula from damaging free radicals. Lutein may also shield the lens of your eyes from light damage, and help maintain the proper density of your lenses. This alone can help keep your vision sharp for decades!

Advanced Vision Formula gives you 15 milligrams of lutein every day. (That's much more than the puny amounts you find in some other formulas.)

Next, there are standardized forms of certain herbs shown to protect your eyes.

School of Medicine, and is a Phi Beta Kappa graduate of Johns Hopkins University.

- Dr. Rowen is a Board Certified M.D., specializing in Family Practice, Emergency Medicine, Chelation and Oxidative Medicine, and is a member of the American College of Advancement in Medicine and The American Academy of Family Practice.

- He has cured over 5,000 patients. (His patients include many who had already been treated unsuccessfully by as many as 10 doctors—often at top institutions like the Cleveland Clinic or the Mayo Clinic.)

- He is at the center of a core group of progressive doctors, researchers and natural healers who share lab results and real-world results on new breakthroughs unknown to 99% of both alternative and conventional doctors.

- He lectures around the world to other doctors and healthcare professionals about the new health treatments he is pioneering.

- Hundreds of physicians have sought training from Dr. Rowen, and dozens more call him every week for advice on difficult cases—often flying their patients across the country for Dr. Rowen to treat them.

- He stands up for your right to know! Dr. Rowen was

You have probably heard how Royal Air Force pilots used **bilberry** to improve their night vision during World War II. But there's science behind its effectiveness, too.

In fact, one study showed bilberry improved near-sightedness after five months of regular use. And some study participants saw as much as an 83% improvement in just 15 days!

Bilberry does more than improve night vision. Research shows that it strengthens capillaries to promote healthy circulation to your eyes. It supports your retina and surrounding eye tissue, too.

Advanced Vision Formula includes another vital nutrient called **eyebright**. Eyebright strengthens the optic nerve. It makes your eyes less vulnerable to clouding over. Eyebright also helps to relieve stinging, weeping eyes. And it helps with hyper-sensitivity to light.

Now you can get all of these vision-supporting nutrients in one easy-to-take supplement. It's that easy to start seeing better immediately!

[I want to start seeing better right away!](#)

Why Antioxidants are So Important for Your Eyes

But these essential nutrients aren't the only vision-enhancing ingredients found in *Advanced Vision Formula*. *Advanced Vision Formula* also includes a host of antioxidants to fight free radicals that build up in your eyes.

That's important because these antioxidants are found in high concentrations in different parts of your eye. And not having enough of these antioxidants has been linked to many vision problems.

instrumental in getting medical freedom bills passed in two states. At one hearing, opponents flew in a famous "quack buster" to discredit him. Instead, the bill passed, Dr. Rowen saved the Lieutenant Governor's wife from back surgery, and the Governor put him on the State Medical Board!



Supplemental Facts		
Serving Size 2 Tablets		
Amount Per Two Tablets	% Daily Value	
Vitamin A (as natural mixed carotenoids from <i>D. salina</i> providing zeaxanthin, cryptoxanthin, lutein, beta-carotene & alpha carotenes)	3,750 IU	75%
Vitamin C (as L-ascorbic acid, corn-free)	125 mg	208%
Lutein (as lutein esters)	15 mg	*
Zeaxanthin (from marigold)	3 mg	*
Bioflavonoids	300 mg	*
Bilberry (<i>Vaccinium myrtillus</i>) fruit, dried extract, min. 25% anthocyanosides	120 mg	*
Taurine	600 mg	*

The first is **alpha-lipoic acid** or ALA. ALA travels across cell membranes to fight free radicals both inside and outside the cells. Alpha-lipoic acid is also known as the "universal" antioxidant because it "recycles" other nutrients. It actually regenerates vitamin C, vitamin E, CoQ10 and even itself. ALA absorbs captured toxins from other antioxidants-freeing them to engulf free radicals.

The next is **L-Glutathione** which scavenges free radicals just like other antioxidants. But it does a whole lot more. It helps your liver remove chemicals, heavy metals, and acetaminophen. And it controls the action of other antioxidants like vitamin C and E.

Without L-Glutathione, the other antioxidants simply can't function as well.

Glutathione also prevents your inner-eye fluid pressure from building up by keeping the fluid clear of cellular debris. Glutathione is highly concentrated in the cornea and lens of your eye, and studies show it may help keep the lens transparent.

Then there's **N-Acetyl-L-Cysteine (NAC)**, which helps boost your levels of glutathione. NAC is a better source for glutathione because glutathione itself is difficult to absorb orally. NAC also helps your eyes filter out harmful UV light.



Grape seed extract is another great way to fight damaging free radicals in your eyes. In fact, it has 50 times more strength than the antioxidant powerhouse, vitamin E. Grape seed extract also has a high concentration of oligomeric proanthocyanidins (OPCs). OPCs help your eyes recover from the glare of bright light. OPCs also strengthen capillaries to improve blood flow.

We added **citrus bioflavonoids** to aid in the absorption of vitamin C. Citrus bioflavonoids support capillary structure, and combat cellular breakdown from environmental pollutants.

Advanced Vision Formula also contains the often-overlooked amino acid **Taurine**. Taurine strengthens cells in the retina and protects your eyes from harmful UV light. And research shows it actually regenerates worn-out retinal tissues. Plus, it helps the optic nerve function at its peak.

Finally, *Advanced Vision Formula* has just enough **vitamin C and A**. But we

were very careful about how much and what kind we selected.

Advanced Vision Formula does not include any of the retinol form of vitamin A. This fat-soluble form of vitamin A can accumulate in your body. Instead, *Advanced Vision Formula* only contains the beta carotene form D-salina. So your body simply uses what it needs and excretes the rest. You can take your multivitamins along with *Advanced Vision Formula* and not worry about getting too much vitamin A.

[I want to start protecting my vision with the essential antioxidants found in *Advanced Vision Formula* today!](#)

A Dozen Nutrients Supporting Your Eyes for Years to Come

So there you have it. A dozen nutrients-all in optimal forms and amounts-that have been shown to improve your night vision, relieve tired, itchy eyes, and support your eyesight for years to come.

Taking *Advanced Vision Formula* every day is an excellent way to strengthen and protect your eyes. And you don't have to take a fistful of pills every day, like other vision formulas. Just two tablets a day.

To make it easy for you to try *Advanced Vision Formula*, we're offering you a choice of special deals for a limited time only:

Save \$113.40 With our E-Z Ship Plan

BEST DEAL! Free E-Z Ship Plan. Never run out, save 10% with every order, and shipping is always FREE. Each month (until you tell us to stop), your credit card will be charged just \$31.45. That's a total savings of \$113.40 a year!

GREAT DEAL! Three-month supply. Save 10% off the single bottle price - a savings of about \$3.50 a bottle - and pay just \$94.35 plus \$5.95 shipping and handling for a total of \$100.30.

GOOD DEAL. One-month supply. Just \$34.95 plus \$5.95 shipping and handling for a total of \$40.90.

[Click here to start strengthening and protecting your eyes today!](#)

Or just call us toll-free at 1-800-728-2288 to have *Advanced Vision Formula* rushed right to your door.

Hurry! This special offer ends on Thursday, October 4!

You Will See the Difference for Yourself-Guaranteed

I urge you to try *Advanced Vision Formula* today. If you do not see a noticeable difference in your night vision... if you are not able to see more clearly, with less eyestrain at the end of the day... then you can send it back and receive a 100% refund of every penny you paid - including shipping. *Even if you're down to the last tablet!* No hassles. No questions asked.

So don't wait another minute for your eyes to worsen. I am certain that you will benefit from *Advanced Vision Formula*, as do so many of my patients.

[So please, click here to order your supply now.](#)

Yours for better health,



Robert J. Rowen, MD

P.S. Few things can destroy your independence like losing your vision. So why not protect your eyes as if your life depended on it. Order *Advanced Vision Formula* today! Remember, if for any reason *Advanced Vision Formula* doesn't meet your expectations, simply return the bottle for a full refund-including shipping. We'll gladly refund your money-even if you're down to the last pill!

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