



# PERK UP YOUR WINTER SEASON

Here's an opportunity you can really warm up to: simply bring your Mazda in for service before March 15, 2008, and you could win a \$7,000 luxury vacation for two to Costa Rica, including airfare, accommodations and \$1,000 in spending money.



Come and experience one of the most exotic and undiscovered vacation destinations in the world. Whatever interests you... jungle adventure tours, eco-tourism, white water rafting, surfing, scuba diving incredible reefs, canopy tours, golf, all inclusive hotels, bird watching, sport fishing and swimming with dolphins in crystal-clear ocean waters, or just relaxing on an unspoiled tropical beach... you'll find all this and more in this spectacular and safe tropical paradise.



**Or you could win 1 of 12 Saeco Talea Giro deluxe coffee machines worth \$1,275 each**

Savour the café experience at home. The Talea Giro will have you serving up fabulous espressos, cappuccinos, mochas, lattes and more at the touch of a button. Its innovative coffee control ring lets you regulate the amount of coffee in each cup with a simple twist of a knob. Frothing milk for a perfect cappuccino has never been easier!

## KEEP THE EMOTION IN MOTION THIS WINTER



KEEPING THE EMOTION IN MOTION.

Canada's unique winter weather and road conditions can be tough on your Mazda. That's one of many reasons why it's important to stick to the recommended service schedule.

At Mazda, maintenance goes beyond oil changes. That's why regular maintenance at 8,000 km/4-month intervals is so important. We inspect the key parts of your Mazda to protect against safety and performance issues that develop as a result of daily driving. Mazda Technicians complete a comprehensive multi-point Vehicle Inspection Report at every maintenance service visit. They can often spot problems before they turn into costly repairs.

Our job is to keep your Mazda running in perfect condition!

## FOR PEACE OF MIND, WHY TRUST YOUR MAZDA TO ANYONE ELSE?

### DID YOU KNOW...

Following Mazda's recommended maintenance schedule can reduce your fuel consumption by up to 15%\*

\*Source: Natural Resources Canada (www.oeee.nrcan.gc.ca)

**8,000 km SERVICE INTERVALS**  
**\$36<sup>95</sup>\*\***

**TIRE ROTATION**  
**\$15<sup>95</sup>**

\*\* 8,000 km services occur between your vehicle's 24,000 km intervals. Everyday price, nationwide. Taxes not included. Waste and environmental charges may be extra



KEEPING THE EMOTION IN MOTION.

When you redeem this coupon have your service advisor authorize it for an additional entry into the Mazda Taste of Paradise contest.

Dealer Authorization: \_\_\_\_\_  
(5-digit dealer code)

Original coupon must be presented at time of purchase. Offer applicable to all Mazda vehicles and cannot be combined with any other offers. Some restrictions may apply, see dealer for details. Offer expires March 15, 2008.

When you redeem this coupon have your service advisor authorize it for an additional entry into the Mazda Taste of Paradise contest.

Dealer Authorization: \_\_\_\_\_  
(5-digit dealer code)

Original coupon must be presented at time of purchase. Offer applicable to all Mazda vehicles and cannot be combined with any other offers. Some restrictions may apply, see dealer for details. Offer expires March 15, 2008.

When you redeem this coupon have your service advisor authorize it for an additional entry into the Mazda Taste of Paradise contest.

Dealer Authorization: \_\_\_\_\_  
(5-digit dealer code)

Original coupon must be presented at time of purchase. Offer applicable to all Mazda vehicles and cannot be combined with any other offers. Some restrictions may apply, see dealer for details. Offer expires March 15, 2008.

When you redeem this coupon have your service advisor authorize it for an additional entry into the Mazda Taste of Paradise contest.

Dealer Authorization: \_\_\_\_\_  
(5-digit dealer code)

Original coupon must be presented at time of purchase. Offer applicable to all Mazda vehicles and cannot be combined with any other offers. Some restrictions may apply, see dealer for details. Offer expires March 15, 2008.

**OFFICIAL CONTEST ENTRY.** Bring this entry form to your Mazda Dealer before March 15, 2008 for your chance to win. This card must be validated by your authorized Mazda Dealer to qualify as a winning ballot.

For complete contest Rules and Regulations, visit [www.mazdaservice.ca/paradise](http://www.mazdaservice.ca/paradise)

Privacy Policy: At Mazda we take individual privacy very seriously. We are strongly committed to providing a transparent and coordinated approach to managing interactions with our customers. Our Privacy Policy complies with the Personal Information Protection and Electronic Documents Act and applicable provincial privacy laws. For our full Privacy Policy, visit [www.mazda.ca](http://www.mazda.ca)

[ ] If you do not want to receive marketing material from Mazda Canada or have your personal information shared as described in our Privacy Policy, check here.

© 2008 Mazda Canada Inc.

## TAKE ADVANTAGE OF THESE LIMITED-TIME OFFERS FROM [DOWNTOWN MAZDA]

259 Lakeshore Blvd East, Toronto **Service: (416) 368-0666**

### MAZDA TASTE OF PARADISE OFFICIAL CONTEST ENTRY

Dealer Authorization: \_\_\_\_\_  
(5-digit dealer code)

Skill-testing question:  $(20 \times 4) + 8 =$  \_\_\_\_\_

## STAY WARM AND DRY WITH THESE WINTER ACCESSORIES

It's no fun fumbling for your keys on a freezing cold day, or shivering in your car waiting for the engine to warm up. Plus, snow, slush and salt can mess up your Mazda's carpets. That's why Mazda offers some really handy accessories to help you glide through winter. They include:

### MAZDA REMOTE ENGINE START

Allows you to remotely start your vehicle without unlocking it, so you can pre-heat the interior before you enter. Plus the "Car Find" feature flashes the parking lights and beeps the horn so you can find your car quickly in a crowded parking lot.



### MAZDA ENGINE BLOCK HEATER

Plug in to an easier-starting car on cold winter mornings. A block heater gives your car a "head start" on the day. Your Mazda not only starts easier, there's less wear and tear on your engine.

### ALL WEATHER FLOOR MATS

Protect your Mazda's interior from mud and snow. These durable, heavy-duty rubber mats have deep channels to trap water, road salt, mud and sand. Won't curl or crack even in sub-zero weather.

**CHOOSE ONLY GENUINE MAZDA SERVICE, PARTS AND ACCESSORIES**

## ENJOY A TASTE OF THE GOOD LIFE

Bring your Mazda in for service by March 15th and you'll have a chance to win a luxury vacation for two to beautiful Costa Rica.

We also have a handsome Cutter & Buck® Classic Tumbler waiting for you at your Mazda Dealer. This insulated stainless steel mug features a top-grain leather wrap that removes easily for cleaning. Fits all Mazda vehicle cup holders. A \$24 value. Yours FREE when you spend \$100 or more on Mazda Genuine Parts, Service or Accessories. (Limit of one per customer. While quantities last.)



Mazda Taste of Paradise Contest  
880 Milner Avenue  
Toronto, ON M1B 5N7



## A TASTE OF PARADISE, COURTESY OF MAZDA

Service your Mazda by March 15th and you could win a \$7,000 Costa Rican vacation. Or 1 of 12 Saeco Talea Giro deluxe coffee machines.



KEEPING THE EMOTION IN MOTION.