

# Another good reason to get your Mercedes-Benz ready for summer

It's been a long, harsh winter. But now that the weather is finally warming up, it's time to restore the beauty and performance of your Mercedes-Benz and get it ready for summer. With a complete inspection at your Dealer, Mercedes-Benz factory trained technicians will ensure that everything in your vehicle runs smoothly and looks superb all season long.

Not only that, your Mercedes-Benz Dealer has several special service offers waiting for you (see back panel for details). Plus, if you bring your Mercedes-Benz in for service before June 7th, 2008, you'll have an opportunity to

~~win a 7 day romantic escape to any Luxury Included™ Sandals Resort in St. Lucia.~~ You'll enjoy supremely comfortable accommodations, gourmet candlelit dining for two, gorgeous tropical settings and some of the world's most exquisite beaches. The Grand Prize includes airfare compliments of Air Canada Vacations, 7-nights all-inclusive accommodations and \$1,500 spending money.

Come experience the very pinnacle of all-inclusive service at your Mercedes-Benz Dealer – and quite possibly at the St. Lucia Sandals resort of your choice.



**Sandals**  
www.sandals.com

**AIR CANADA VACATIONS**  
www.aircanadavacations.com

## Make it uniquely yours with Genuine Mercedes-Benz Accessories



**Basic Carrier Bars & Bike Rack**  
Grab your bike and hit the trails. Holds up to 3 bicycle racks with optional locking.

**Cargo Tray and Cargo Box**  
This durable, easy-to-clean Cargo Tray keeps objects in place and protected.



**Mercedes-Benz Light Alloy Wheels and AMG Wheels**  
Personalize your Mercedes-Benz with a great selection of Factory Tested and Approved Accessory Wheels.

**Illuminated Door Sill Panels**  
Made from high quality brushed stainless steel, and activated every time you open the door.



## Mercedes-Benz Care

There is nothing like the feeling of driving a Mercedes-Benz. And the best way to maintain that feeling is to insist on genuine parts and accessories fitted by factory trained technicians at authorized Mercedes-Benz dealers.

When you choose Mercedes-Benz Genuine Parts, you also enjoy the peace of mind that comes with our Vehicle Service Parts Limited Warranty. So your vehicle retains more of its value, and you continue to enjoy the comfort, style and performance you expect from Mercedes-Benz.



### SUMMER TIRE TIP

~~Taking care of your tires is especially important in summer.~~ Longer trips, higher speeds, heavier loads and higher temperatures can all put extra stress on your tires. Remember to check your tire pressure at least once a month, when the tires are cold.



**Introducing Aquapel Glass Treatment.** Aquapel is a brand new glass treatment available from your Mercedes-Benz Dealer. Specially-trained technicians apply Aquapel to your windshield or any other glass surface where water, snow, ice and bugs can make it difficult to see. Aquapel improves visibility by repelling rain and snow, makes it easier to remove snow, ice, bugs and dirt, while reducing glare at night, especially on rainy nights. It lasts for months – longer than any competitive product.

# Protect your investment with these spring service offers from Mercedes-Benz Toronto

123 Dundas St. Service: 416-555-1234

When you redeem any of these coupons, you can drop it into the entry box for an additional entry into the contest.

**\$129<sup>95</sup>** Spring Detailing Special



Offer expires June 7th, 2008. Cannot be combined with any other offer.

Name: John Sample  
9876543987654321ABC

**10% OFF** Genuine Mercedes-Benz Wiper Blades



Offer expires June 7th, 2008. Cannot be combined with any other offer.

Name: John Sample  
9876543987654321DEF

## Official Contest Entry Form

Please bring this Entry Form with you to your Mercedes-Benz Dealer. Then drop your completed ballot into the entry box for a chance to win. Contest closes June 7th, 2008. For complete contest Rules and Regulations, please visit: [www.mercedes-benz.ca/stlucia](http://www.mercedes-benz.ca/stlucia)

Skill-testing question: (5 x 10) + 8 \_\_\_\_\_

Do you wish to receive future marketing material or promotional offers?  Yes  No

Name: John Sample 9876543987654321

## Mercedes-Benz Canada Inc. Spring Promotion

98 Vanderhoof Ave.  
Toronto, Ontario M4G 4C9

Personal information is used in accordance with our privacy policy. If you would like further details on our policy or ~~would like to be removed from our marketing list~~, please visit: [www.mercedes-benz.ca/privacy](http://www.mercedes-benz.ca/privacy)

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## Experience the utmost in all-inclusive service

~~You could~~ win a 7-night romantic escape at a Luxury Included™ Sandals resort in St. Lucia. See inside for details.

Mercedes-Benz