

Barnaby Kalan

From: First National Financial [updates@firstnational.ca]
Sent: Thursday, June 28, 2007 11:05 AM
To: barnabykalan@rogers.com
Subject: Satisfied customers, more referrals, and more closed deals for you!
Importance: High

Breaking News for Brokers

First National's new
Self-Insured Mortgage
saves Canadians money.



Here is what brokers are saying:

"... helping put home ownership within easier reach..."

"The First National Self-Insured Mortgage is an exciting option for cost-conscious home buyers because it brings down their one-time costs while saving them money throughout the course of the mortgage term. It's a perfect complement to First National's portfolio of mortgage products, offering consumers more choice and helping put home ownership within easier reach."

Michael Beckette, President & CEO
Mortgage Alliance/MPH,
Toronto, ON

"A great initiative on the part of First National"

Sharnjit Gill
Verico Superior Mtg.
Vancouver , BC

"... no one else could do it..."

"I don't think there is any other financial institution in Canada that would be able to do this on the same scale."

Byron Dailey, Mortgage Broker,
MortgageTech Corp.
Richmond Hill, ON

"...gives our brokers another competitive edge..."

"First National's Self-Insured mortgage gives our brokers yet another competitive edge by allowing us to offer our clients a lower premium that is otherwise not available directly from banks."

Gordon Ross AMP
Unisource Mortgage Corporation
Calgary, AB

Find out how First National's new Self-Insured Mortgage can work for your customers. Call your [Account Manager](#) today !