

Terms and conditions subject to change. Offer expires on December 31, 2003. A \$2.95 network fee applies (some conditions apply). Offer available to new residential customers only and cannot be combined with any other bonus offer. Excludes overseas calls to cellular phones. \* Your Primus account must have an active home long distance and/or Internet service and be in good standing to receive all reward miles. 50 reward miles for long distance and/or 50 reward miles for Internet will appear on your second Primus invoice. You must provide your Mosaik™ MasterCard® with the AIR MILES reward option Credit Card number for automatic payment at time of sign up to receive 100 reward miles on your sixth Primus invoice. \*\* Minimum system requirements: 14.4k modem or higher. Service may not be available in some local serving areas. \$22.95 plan available for non-Primus long distance customers. Ongoing reward miles issued on a minimum of \$15 monthly spend. Excludes taxes and discounts. Reward miles will be credited to your collector account six to eight weeks following the month in which they are awarded. \*Evenings (6PM – 8 AM) and weekends only. 10c/min. applies to daytime calling. \*\*Outgoing cell phone calls only. Requires local access number to be dialed. Available where wireless technology permits. Mobile only customers must choose pre-authorized monthly credit card payments and are not eligible for the 200 AIR MILES bonus. \*\*Trademark/registered trademark of Bank of Montreal. ©\*/Bank of Montreal is a licensed user of the trademarks and design of MasterCard International Inc. © Registered Trademarks of AIR MILES International Trading B.V. Used under license by Loyalty Management Group Canada Inc., Primus Telecommunications Canada Inc., and Bank of Montreal.



# Make life more rewarding

With your Mosaik™ MasterCard® with the AIR MILES reward option and up to 200 Bonus AIR MILES® reward miles from Primus!

Exclusively from:

primus.

BMO Bank of Montreal

EARN  
UP TO

# 200

**AIR MILES<sup>®†</sup> reward miles\* from Primus. Exclusively for Mosaik<sup>®</sup> MasterCard<sup>®\*</sup> Cardholders.**

**Earn 50 Bonus reward miles** when you switch to Primus Long Distance for your home

**Plus**

**50 Bonus reward miles** when you sign up for Primus Unlimited Dial-up Internet\*\* for only \$19.95/month

**Plus**

**100 Bonus reward miles** when you automatically pay your Primus bill each month with your Mosaik MasterCard!

*And remember...you keep earning reward miles from Primus – 1 reward mile for every \$5 of monthly spending!*

**Call 1 866 854-9563**

**Enjoy our best rates to Canada, the U.S. and overseas**

Sign up for the *Primus Everywhere* plan and you'll enjoy our lowest long distance rates ever. Get rates as low as 5¢/min. in Canada<sup>^</sup> and 10¢/min. to the United States. Enjoy Primus' best international rates like the U.K. for 7¢/min., Pakistan for 65¢/min., India for 59¢/min., and the Philippines for 22¢/min. All for only \$1.00 a month.

*Get the same low rates on your cell phone, too!*<sup>††</sup> Take your Primus savings with you wherever you go with our new wireless option. Plus, you'll collect 1 AIR MILES reward mile for every \$5 of monthly spending.<sup>†</sup>

**Call Primus today at 1 866 854-9563 to save money on your long distance calling and to earn up to 200 Bonus AIR MILES<sup>®†</sup> reward miles!**

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