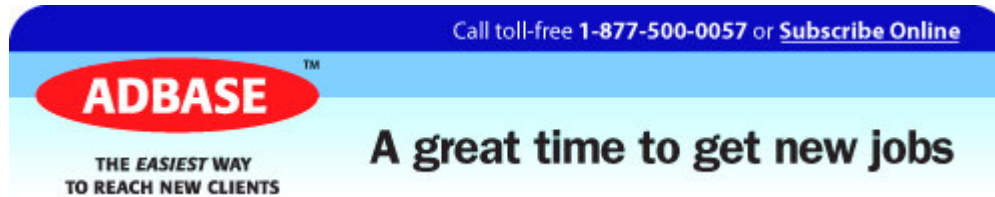


Barnaby Kalan

From: The ADBASE Custom List Service [sales-returns1@adbase.com]
Sent: Friday, February 13, 2004 6:13 PM
To: barnabykalan@rogers.com
Subject: A great time to get new jobs



Dear Barnaby,

Advertisers are getting ready to spend.

According to Robert J. Coen, Director of Forecasting at Universal McCann, U.S. advertising spending is predicted to **jump by 6.5% this year** (Source: Insider's Report). And when do you think advertisers will be launching their new campaigns, catalogs, mailings and websites?

This spring, that's when. So right now is the perfect time to have samples of your best work crossing their desks and their computer screens.

To help you take advantage of this crucial self-promotion period, ADBASE has a special limited-time offer:

From now until February 29th, you can subscribe to any edition of ADBASE at 15% off our regular rates* AND get an extra month **FREE.**

You will be able to reach over 28,000 potential clients in the types of companies who are ready to hire you and give you lucrative assignments, like:

- Advertising agencies
- Design firms
- Hard-to-find in-house corporate buyers
- Book publishers
- Magazines
- Catalogs
- Media & Entertainment companies
- **And more!**

Will you get new jobs with ADBASE? Just listen to what one of our subscribers told us recently:

"In just 12 hours after sending out our email, we got 30 new registrations on our website, 6 image requests, interest from Newsweek, Fortune, Marie Claire and several other magazines."

-Alexander Mares-Manton, Director, Asia Images Group Pte Ltd.

What makes ADBASE so much more effective than other list services?

First, with ADBASE, you are guaranteed to have the freshest, **most up-to-date contact information** on potential buyers in the business. That's

because ADBASE is the only service that completely updates every contact in its database **every 8 weeks**.

Second, you are able to **select any type of buyer** you want: art buyers, art directors, creative directors, graphic designers, photo editors and more. And you can **choose where to reach them** by city, region, all U.S. or Canada or all of North America.

Third, you can **customize your lists** by brand category, billings, location, awards won, job positions, hiring frequency and specialty. You can **edit and re-use** these previously created custom lists—which saves you time and energy—AND your lists are automatically updated with the freshest data each time you use them.

Finally, with ADBASE, you can print an **UNLIMITED number** of labels, telephone call sheets, email lists, contact files—even email your custom lists to an outside mailing house—right from your desktop!

No wonder ADBASE is the #1 online custom list service in North America. It's contact information you can trust – backed by fast, friendly customer service. With unlimited access for one fixed, affordable annual fee.

I'll bet you still have questions about ADBASE ... how it works ... or the best edition for you. So why not give me a call toll-free at **1-877-500-0057** and we can talk it over. No commitment or obligation on your part. I will be glad to answer your questions.

Don't miss promoting your services during the crucial spring spending season. You know your competition will be promoting themselves. And once they get a foot in the door, they'll be the first ones to get called on any new assignments!

Now is the time to use the easiest, most powerful way of reaching new clients – ADBASE – and save 15% off our already affordable rates. PLUS ... you'll get an extra month of service **FREE**. But you must act now. The deadline for this offer is February 29th.

Just visit www.adbase.com and click on "subscribe now." Or give me a call at **1-877-500-0057** or email sales@adbase.com and let's talk it over. I look forward to hearing from you.

Sincerely,

Arthur Kanaria
Sales Associate
ADBASE Inc.



P.S. Remember...if cash flow is an issue, ADBASE has convenient **part payment plans**. And since ADBASE offers an UNLIMITED subscription for one annual fee, you can use it over and over again, all year long. The more you use ADBASE, the less it costs!

*** This offer is available only to new subscribers.
All subscriptions are conditional on a subscription license agreement.**



If you prefer not to receive further emails from us of this type, please reply to this email and type "Remove" in the subject line.